

**Welcome !**



# **3rd LEIBNIZ CONFERENCE OF ADVANCED SCIENCE**

**- S E N S O R S Y S T E M E 2 0 0 6 -**

**Lichtenwalde**

**12. - 14. Oktober 2006**

**The ultimate goal of a sensor network system is “to extract knowledge from the data it collects and to use their information to intelligently react and adapt to its surroundings”.**

**K.A. Delin, 2004**

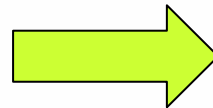
# Market for Wireless Sensor Network Nodes

- Home automation
- Car automation
- Industrial automation
- TeleHomeCare
- Environm. monitoring
- Security
- Building automation
- Traffic automation
- Service automation
- Medical aid
- Precision agriculture
- Military

**# of Nodes >>  $10^{11}$**

# Market Potential for Home Automation

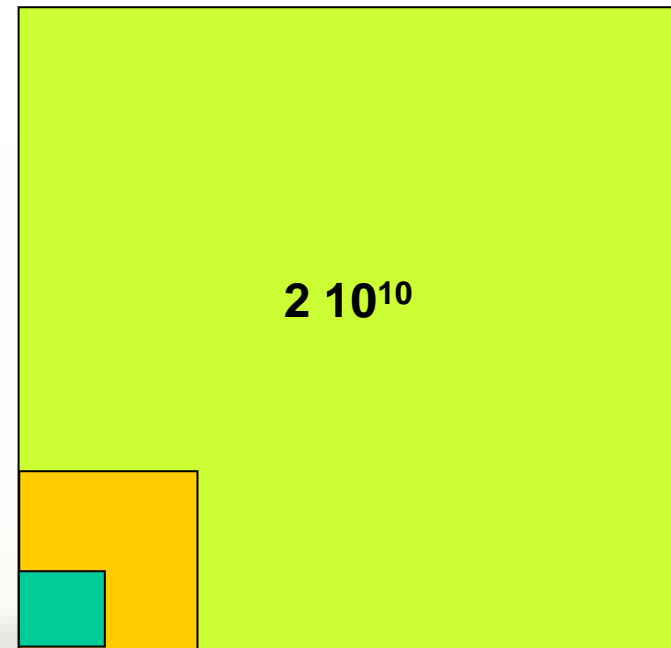
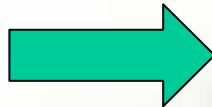
1 ... 3  $10^{10}$  potential sensor nodes



1.3  $10^9$  computer/mobile phones

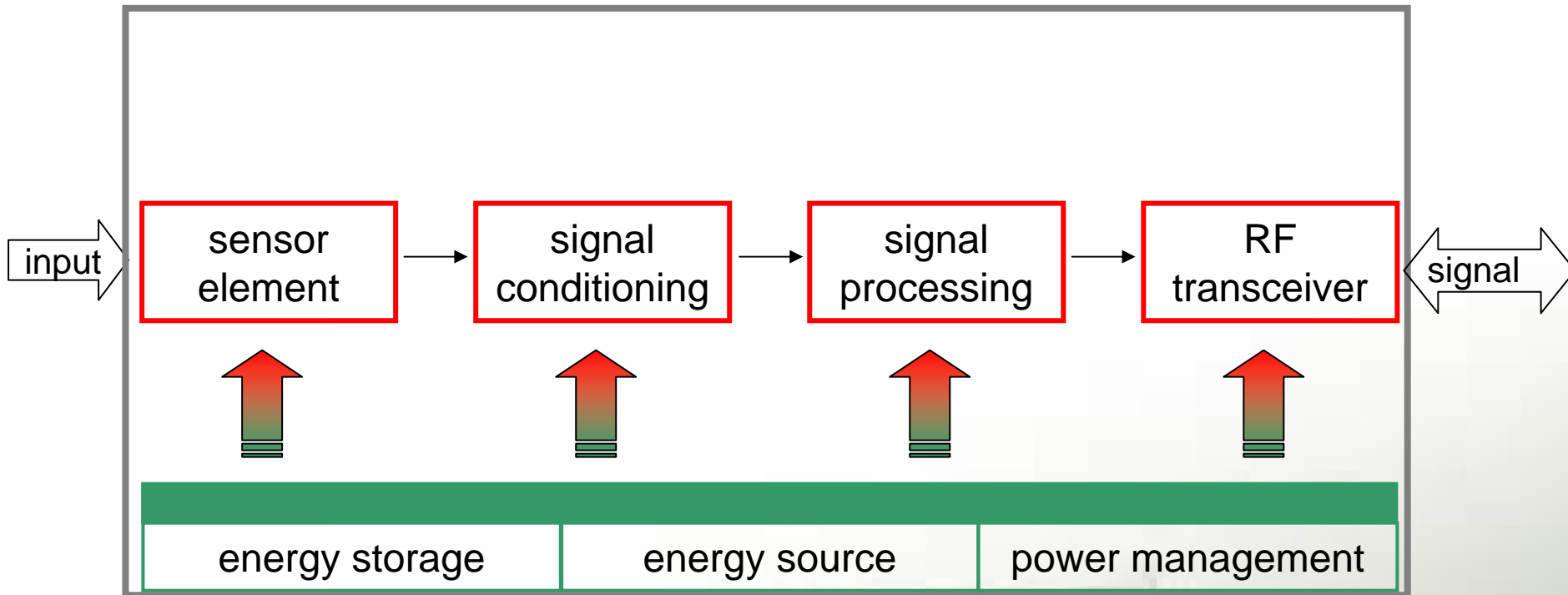


2.7  $10^8$  households



**USA and Western Europe alone**

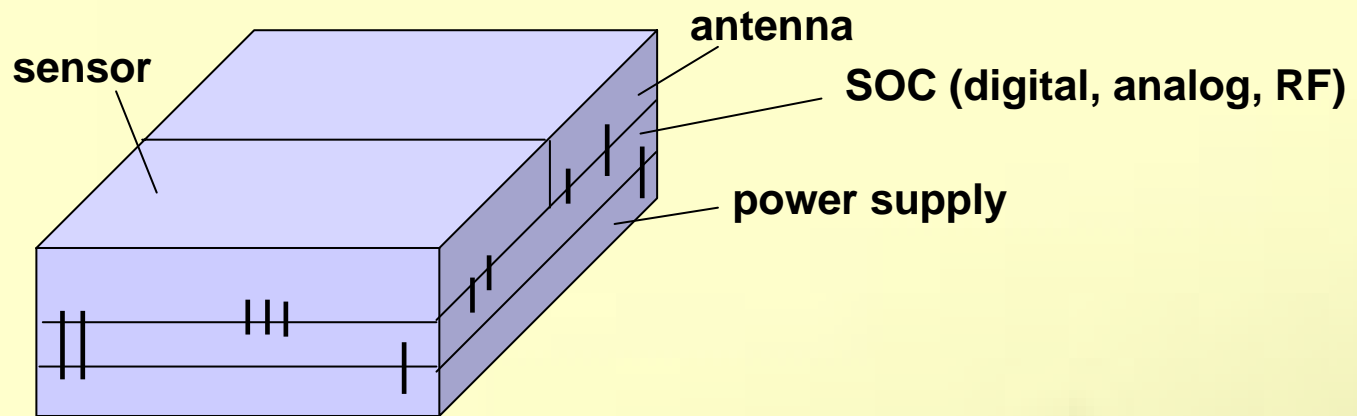
# Wireless Sensor Network Node (1)



package

**Power: about 1mJ/b over 50m**

# Wireless Sensor Network Node (2)



# Social Challenges (1)

## Environmental Issues

### ➤ Pollution

some  $10^{10}$  parts / year ?

### ➤ Recycling

how to get the parts?

# Social Challenges (2)

## Legal Issues

### ➤ Privacy

productivity and comfort vs. privacy

### ➤ Liability

who takes the responsibility?



## Social Challenges (3)

# Social Consequences

- **Dramatic increase of productivity**  
the 2% rule (J. Riffkin)
- **Distribution of profit**  
356 of the richest families own 40% of the wealth (J. Riffkin)

# The ultimate social Challenge

**Free development of every personality**

**or**

**?**

